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NEWSLETTER AUGUST 2012

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#### October 26 release for Windows 8

The official release of Windows 8 is rumored for October 26th, and by the end of the year all new Windows-based PCs, laptops, tablets and smart phones will come pre-installed with Win8.

We at OCS have been very happy with Windows 7, but in order to be able to provide technical support and customer service we'll need to upgrade at least some of our computers in order to be familiar with what's new.

Win8 will mark a dramatic departure, perhaps a sea change, from the familiarity and steady evolution we've seen in the past. The focus seems to be shifting to touch-screens, with touching, swiping and sliding gestures rather than mouse clicks.

Pre-release versions indicate that legacy support for those accustomed to using keyboards, trackpads and mice – or who don't have touch-screens – will be maintained in Win8, but that's unclear in future versions.

And although the new "Metro" start screen in Win8 will be a polarizing change from previous versions, to put it mildly, the familiar desktop, task bar and start menu is preserved as an "app" that can be selected after starting up. (Stardock.com has already released a free utility called "Start8" that will boot directly to the traditional desktop.)

The alternatives to purchasing a new computer with Win8 pre-installed are of course to simply forget it and stay with what



Windows 8 Upgrade Assistant

you have, or to upgrade your current model providing it meets Win8's system requirements. A handy utility is available from Microsoft to test your computer for suitability and your installed software for compatibility. We've placed a copy of it on our website, linked from the graphic pictured at left on our home page.

Current information is that the Win8 upgrade will be available on October 26th. Pricing at a surprisingly low \$39.99 will apply to at least the basic Home edition, although there are indications that this price may apply to other editions as well. Windows XP, Vista and Win7 can all be upgraded to Win8.

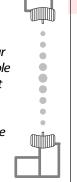
More information is available at **microsoft.com** and virtually all computer news related websites.

"Most small businesses are not convinced that bad guys are after them. What they do not know is that everyone is a likely target, regardless of size. Attackers are now carefully selecting their targets, moving away from launching large-scale attacks to focus on more specific and more personal targets."

Source: Trend Labs 2Q 2012 Security Roundup. Trend Micro provides the global enterprise-scale anti-virus service behind OCS OfficeScan for automatic and transparent overnight updates – call us for more information.

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#### "Do Not Track" spat risks legislative crackdown



Some browsers, including Mozilla's Firefox, Microsoft's Internet Explorer and Apple's Safari, allow consumers to indicate that they do not want to be tracked as they surf the Web. But under current regulations, websites and advertisers can ignore these requests and legislators have called for a universal "Do Not Track" system. with industry buy-in.

The concept has floated around since consumer groups asked the FTC in 2007 to create a "Do Not Track" list for online advertisers, which would work like the "Do Not Call" registry that caused havoc in the telemarketing industry.

In a preliminary staff report released in December 2010, the FTC first endorsed a "Do Not Track" tool that would convey the user's choice to opt out of tracking directly to websites.

In recent years Internet giants have gotten into trouble for various privacy abuses, including secretly tracking users' locations and selling consumers' data to advertisers without their knowledge. Both Google and Facebook reached settlements with the FTC last year because of privacy problems, which got regulators' attention. "We are confident that consumers will have an easy to use and effective Do Not Track option by the end of the year, because companies are moving forward expeditiously to make it happen and because lawmakers will want to enact legislation if they don't," said FTC Chairman Jon Leibowitz in March.

The World Wide Web Consortium (W3C), the international standards organization for the Web, has been asked to produce a "Do Not Track" tool by year's end.

#### **Applian RVC Progress Update**

7/23/2012 Update: Management at Applian have informed us that their immediate priority is preparing all of their programs for the launch of Windows 8. But second on their to-do list is this item, and they assure us they'll have our issues resolved by the end of the year.

In our June 2012 newsletter we reviewed the Applian "Replay Video Capture" program for recording Netflix and other streaming video. RVC's scheduler feature can also be used to record during our nightly midnight-0600 "bandwidth free" period, when usage is not counted against monthly allocations.

As we wrote, we're still testing RVC for its specific suitability to the needs of our customers. In particular, although the program works well for immediate or "live" recording, we've discovered some idiosyncrasies in the scheduled recording process which Applian is promising to resolve.

Once we're confident that everything is working reliably, we'll create a special page on our website from which the program can be purchased and downloaded, and where we will also post a list of easy instructions and shortcuts.

In the meantime, we appreciate your patience. We believe RVC will eventually be a good solution for OCS customers who like Netflix but don't want to use too much bandwidth. Please stay tuned for further announcements!



**Fan Mail** "A lot of my friends have AT&T wireless and they often ask me why I don't switch over. I have always been very pleased with the quality of the staff and the service at OCS. With AT&T, the customer service just doesn't compare to the stellar job that you folks do. Thank you again!" -JEB

### **OACYS WIRELESS INTERNET SERVICE PLANS**

	Ave	Average Speeds				One-Time Fees			
Wireless Plan Types	Min	Тур	Max	Monthly Usage <sup>1</sup>	Mailboxes	Installation	Equipment Deposit <sup>2</sup>	Monthly Service <sup>3</sup>	
RESIDENTIAL						All Plans			
Basic	125K	500K	750K	12GB	5	100.00	100.00	49.95	
Premium	250K	1M	1.5M	20GB	5			79.95	
BUSINESS									
Business	375K	1.5M	2M	30GB	10			129.95	
Professional	500K	2M	3M	35GB	25			159.95	
Corporate	750K	3M	4M	45GB	30			199.95	
Enterprise	1M	4M	5M	60GB	40			249.95	
MOUNTAINS									
Alpine, Pierpoint,									
Camp Nelson	125K	375K	750K	8GB	5	<b>↓</b>	<b>↓</b>	69.95	

- 1. Monthly usage is the allowed bandwidth per month. Surcharges apply for excess usage.
- 2. Equipment deposit is fully refundable upon termination of service after one year.
- 3. For areas served by Blue Ridge tower, add \$10 monthly rural service fee.

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